



Websites are becoming THE way to advertise your business. With the ease of 24/7 accessibility, websites make your company information available to anyone whenever they need it.

Everyone has different needs for their website. Desings by Daina offers website solutions for projects of all sizes. Whether yours is a small business or a large corporation, the necessary attention will be given to create the best possible website. On every project, you will talk directly to an experienced designer who will ensure a website that meets or exceeds your needs and expectations.

Perception is everything. The way the public perceives your business is determined by how you project it. Your company identity is formed from your organization's name and logo to your advertising, business cards and even your website. Designs by Daina will work with you to create theN perfect company image with the right message that will reach current and potential clients.

**designs**  
by *Daina*

**Designs by Daina**  
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**The comprehensive way  
to market your company today.**





## Website Design

The standard website package includes a dynamic home page and four (4) additional webpages using one (1) standard template, which includes:

- unique, user-friendly design
- logo configured for web
- 5 scanned images per page
- unlimited images digitally provided by client
- unlimited links provided by client
- keywords for search engine placement
- headers, footer & navigation per webpage
- site upload to the server of your choice

All images provided digitally by the client are free of charge. Should images need to be scanned there is a limit of five (5) images per page. There will be a \$0.50 per scan charge thereafter. All text provided digitally by the client is free of charge. If information needs to be typed from a printed copy, there is an additional charge of \$0.05/word.

## Domain Name

A domain name is very important as an easy way for clients to remember your website address. Registration is through Network Solutions, a reputable and reliable organization that has been registering domain names for 25 years. You are registered as the administrative contact/owner of the domain name, while Designs by Daina is the technical contact.

## Database Development

Database development allows for dynamic content within your website. Content entered into a database will automatically populate into differing webpages. For example, you can add, edit or delete staff in the database and the website will immediately be updated once the database has been uploaded to your server. The hourly rate is \$35 per hour and the time is recorded on the job to tenths (0.1 hour) of an hour. An example: 12 minutes of database development will cost \$7 (0.2 hours X \$35 = \$7).

## Site Maintenance

Maintenance is offered free of charge during the development phase of the website. Maintenance includes changing pictures, updating text, adding links, etc. Adding pages are not included, except during the development phase.

Maintenance ensures that any problems with your site are handled immediately. The hourly rate is \$50 per hour and the time is recorded on the job to tenths (0.1 hour) of an hour. An example: 12 minutes of adding photography will cost \$10 (0.2 hours X \$50 = \$10).

## Web-Based Emails

This is a great way to contact potential clients or advertise your organization in one simple step. A web-based newsletter can be designed for you that you email to any list of clients/patrons.

## Logo & Graphic Design

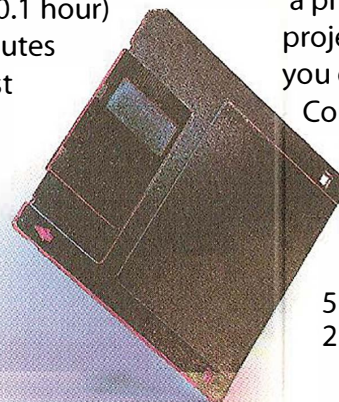
If you are looking for a unique company identity or wish to change your current identity, and you want to integrate that design into all your marketing, I can create it and apply it to any electronic and printable marketing material. This establishes visual recognition from clients, making your marketing stronger.

- custom logos
- web graphics & online banners
- rack cards & flyers
- business cards & letterhead
- print ads & brochures
- catalogs – printed & electronic
- CD/DVD labels
- Posters

We can work with your printer, or can supply a printer and quote you one price for the entire project (from the design to the printing), so that you don't have to worry about a thing.

Contact me to see how I can help you optimize the marketing of your organization today.

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